

# Migrate to Office 365 Today

## Top 4 Benefits of Moving to the Cloud



Microsoft Office 365 is the best set of cloud-based productivity applications that allow any-size business to use email, share information with co-workers and clients, and collaborate on projects online from anywhere in the world.

Small to midsize business (SMB) owners often share several common questions about switching to the cloud, such as how secure it is, where data is stored and accessed, the costs, and how data is migrated. We're here to answer your questions so you're confident working in the cloud, making the most of its security, productivity, and financial benefits.

**See why so many SMBs are moving to the cloud.**



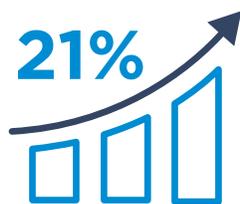
**FEWER SECURITY INCIDENTS THAN THOSE IN TRADITIONAL DATA CENTERS THROUGH 2020**

### 1 Security

With 43% of security breaches involving SMBs ([Verizon research](#)), many business owners assume running their own on-premises servers to be a safer option. That's not the case.

Public cloud infrastructure-as-a-service workloads were predicted to have 60% fewer security incidents than traditional data centers through 2020 ([Gartner](#)). Microsoft takes several steps to keep your data safe in the cloud. Office 365 includes malware protection, data encryption, and continuous monitoring for suspicious activity.

Many SMBs take security a step further to protect their productivity. They add a Cloud Backup service to O365 to keep all their data stored indefinitely so if they should encounter a breach or need deleted files, they can instantly recover them.



**HIGHLY ENGAGED WORKERS HAVE 21% HIGHER PROFITS**

### 2 Productivity

SMB owners spend about 120 days each year on administrative tasks, according to a [research report by Sage](#). While the software installed on servers needs to be regularly updated, Office 365 automatically installs updates, ensuring that businesses are always working with the latest software.

Microsoft Office applications like SharePoint Online and PowerPoint help businesses easily share and update files and collaborate. You can manage documents offline, then synchronize back to the server when you reconnect to the internet. These powerful tools improve teamwork and help employees stay engaged. Gallup's "[State of the American Workplace](#)" report found that businesses with highly engaged workers have 21% higher profits.



**8 IN 10**  
WORKERS REPORT  
CHECKING THEIR  
EMAIL OUTSIDE  
OF NORMAL  
BUSINESS HOURS

## 3 Flexibility

More than eight in 10 workers report checking their email outside of normal business hours, according to [Statista](#), so it's important that owners and their employees can easily access this tool.

Access points are limited with on-premises servers, but Microsoft Office 365 allows you to view documents, emails, and business processes anytime and anywhere you have internet access.

## 3 Cost Savings

SMBS THAT ADOPT  
OFFICE 365 INCREASE  
MOBILE WORKER  
PRODUCTIVITY & SAVE

**\$40,000**

IN HARDWARE  
UPGRADES AND  
SOFTWARE COSTS

With on-premises servers, businesses must maintain and upgrade hardware and software, and they have to replace hardware when it wears out. This can bring unexpected expenses and increase the cost of overhead.

SMBs that adopt Office 365 increase mobile worker productivity, save \$40,000 in hardware upgrades and software costs, and reduce costs from third-party software and services by 19%, according to the "[Total Economic Impact of Microsoft Office 365](#)" study from Microsoft and Forrester Consulting. Microsoft also allows SMBs to adapt user licenses to fit the needs of their business, which typically lowers total ownership costs. Plus, with no server maintenance or upgrades required, overhead costs and risk are minimized.

## Move to Office 365 - We Can Help

Migrating your data to the cloud correctly is essential for a seamless transition. Keybridge IT Solutions is an official Microsoft Managed Service Provider with the technical migration experience and right automation tools to help you make the change quickly and successfully.

Contact us to find out more

